



TOP 30

Most Engaging Social Media Content Topics & Categories Your Med Aesthetic Practice Needs to Create Content for to Win More Patients



HOLIDAYS, SEASONAL & TIME BASED

1. Individual Major Holidays
2. Random Days & Social Media Holidays
3. Days of the Week
4. Christmas & New Years
5. Valentines Day
6. Halloween
7. Thanksgiving
8. Fall
9. Winter
10. Spring
11. Summer

SELL MORE & INCREASE INCOME

12. Products & Services
13. Conversation Starters
14. Promotions & Sales
15. Before & Afters
16. Treatment Educational Videos
17. Calls to Action
18. Announcements
19. Events
20. Men

GET PERSONAL, BE INSPIRING & ENTERTAINING

- | | |
|------------------------|----------------------|
| 21. Industry Articles | 26. Feel Good |
| 22. Humor | 27. Quotes |
| 23. Nutrition & Health | 28. Engagement Ideas |
| 24. Stories | 29. Educational |
| 25. Celebrity | 30. Appreciation |

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